



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131
PHONE: (215) 878-9700

INVOICE

REMIT TO: ABC INC. WPVI-TV
14285 Collection Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: FITZPATRICK FOR US CONGRE
PROD: FITZPATRICK FOR CONGRESS
TITLE: 237822

INVOICE NUMBER: 68-800045113 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 390675 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 2407
ESTIMATE#: 2407
SCHEDULE DATES: 10/08/2012 - 11/06/2012 AGY#/ADV#: 19184/23878
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
2	10/15 - 10/28	06:00A-07:00A	1 , 9 0 0	6	10/16	TU	06:28:10A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/17	WE	06:54:57A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/18	TH	06:28:23A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/22	MO	06:28:52A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/23	TU	06:18:45A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/24	WE	06:53:38A	:30		TVGENFITZ1202H	1 , 9 0 0		
5	10/15 - 10/28	07:00A-09:00A	1 , 9 0 0	8	10/16	TU	07:55:12A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/17	WE	08:52:40A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/18	TH	08:47:33A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/19	FR	07:48:24A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/22	MO	08:48:10A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/23	TU	08:55:50A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/24	WE	07:48:52A	:30		TVGENFITZ1202H	1 , 9 0 0		
					10/25	TH	07:59:27A	:30		TVGENFITZ1202H	1 , 9 0 0		
7	10/14 - 10/28	07:00A-08:00A	6 0 0	3	10/14	SU	07:17:14A	:30		TVGENFITZ1202H	6 0 0		
					10/21	SU	07:53:27A	:30		TVGENFITZ1202H	6 0 0		
					10/28	SU	07:54:23A	:30		TVGENFITZ1201H	6 0 0		
8	10/14 - 10/28	09:00A-10:00A	6 5 0	3	10/14	SU	09:18:04A	:30		TVGENFITZ1202H	6 5 0		
					10/21	SU	09:59:01A	:30		TVGENFITZ1202H	6 5 0		
					10/28	SU	09:22:00A	:30		TVGENFITZ1201H	6 5 0		
9	10/21 - 10/21	10:30A-11:30A	5 , 5 0 0	1	10/21	SU	10:59:51A	:30		TVGENFITZ1202H	5 , 5 0 0		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
12	10/15 - 10/28	11:00A-12:00P	1 , 6 0 0	4	10/15	MO	11:32:26A	:30		TVGENFITZ1202H	1 , 6 0 0		
					10/18	TH	11:33:40A	:30		TVGENFITZ1202H	1 , 6 0 0		
					10/23	TU	10:59:13A	:30		TVGENFITZ1202H	1 , 6 0 0		
					10/24	WE	10:58:26A	:30		TVGENFITZ1202H	1 , 6 0 0		
15	10/15 - 10/28	12:00P-12:30P	1 , 7 0 0	8	10/15	MO	12:29:27P	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/16	TU	12:00:01P	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/17	WE	12:14:53P	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/18	TH	12:19:40P	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/22	MO	11:59:47A	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/23	TU	12:15:41P	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/24	WE	11:59:16A	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/25	TH	12:27:56P	:30		TVGENFITZ1202H	1 , 7 0 0		
18	10/15 - 10/28	05:00P-06:00P	2 , 7 0 0	8	10/15	MO	05:20:36P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/16	TU	04:58:42P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/17	WE	05:55:44P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/19	FR	05:48:25P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/22	MO	05:49:09P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/23	TU	04:58:06P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/24	WE	05:18:58P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/26	FR	05:42:26P	:30		TVGENFITZ1202H	2 , 7 0 0		
21	10/15 - 10/26	06:00P-06:30P	3 , 4 0 0	10	10/15	MO	06:22:36P	:30		TVGENFITZ1202H	3 , 4 0 0		
					10/16	TU	06:28:25P	:30		TVGENFITZ1202H	3 , 4 0 0		
					10/17	WE	06:29:27P	:30		TVGENFITZ1202H	3 , 4 0 0		

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ORDER NUMBER: 390675 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 2407
ESTIMATE#: 2407
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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
21	10/15 - 10/26	06:00P-06:30P	3,400	10	10/18	TH	05:57:57P	:30		TVGENFITZ1202H	3,400		
					10/22	MO	06:28:56P	:30		TVGENFITZ1202H	3,400		
					10/23	TU	06:15:36P	:30		TVGENFITZ1202H	3,400		
					10/24	WE	06:20:44P	:30		TVGENFITZ1202H	3,400		
					10/25	TH	06:13:56P	:30		TVGENFITZ1202H	3,400		
					10/26	FR	06:21:03P	:30		TVGENFITZ1202H	3,400		
					10/19	FR	--:--	:30			0	PREEMPT# (334535) - POLITICAL	-3,400
					10/15	MO	06:54:51P	:30	10/19	TVGENFITZ1202H	3,400	MG#(334535)	3,400
24	10/13 - 10/28	06:00P-07:30P	1,500	3	10/14	SU	06:17:39P	:30		TVGENFITZ1202H	1,500		
					10/20	SA	07:20:52P	:30		TVGENFITZ1202H	1,500		
					10/28	SU	06:49:17P	:30		TVGENFITZ1201H	1,500		
26	10/15 - 10/28	07:00P-07:30P	3,600	4	10/15	MO	07:25:20P	:30		TVGENFITZ1202H	3,600		
					10/16	TU	07:29:34P	:30		TVGENFITZ1202H	3,600		
					10/22	MO	07:06:18P	:30		TVGENFITZ1202H	3,600		
					10/23	TU	07:12:23P	:30		TVGENFITZ1202H	3,600		
28	10/15 - 10/15	10:00P-11:00P	9,000	1	10/15	MO	10:32:35P	:30		TVGENFITZ1202H	9,000		
29	11/01 - 10/28	09:00P-10:00P	13,000	0	10/25	TH	09:19:37P	:30	11/01	TVGENFITZ1202H	13,000	MG#(331861)	13,000
31	10/15 - 10/28	11:00P-11:35P	3,700	10	10/15	MO	11:26:02P	:30		TVGENFITZ1202H	3,700		
					10/16	TU	11:23:41P	:30		TVGENFITZ1202H	3,700		
					10/18	TH	11:24:11P	:30		TVGENFITZ1202H	3,700		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
31 -	10/15 - 10/28	11:00P-11:35P	3 , 7 0 0	10	10/19	FR	11:20:09P	:30		TVGENFITZ1202H	3 , 7 0 0		
					10/21	SU	11:17:03P	:30		TVGENFITZ1202H	3 , 7 0 0		
					10/23	TU	11:13:28P	:30		TVGENFITZ1202H	3 , 7 0 0		
					10/24	WE	11:23:37P	:30		TVGENFITZ1202H	3 , 7 0 0		
					10/25	TH	11:31:49P	:30		TVGENFITZ1202H	3 , 7 0 0		
					10/27	SA	12:05:28A	:30		TVGENFITZ1201H	3 , 7 0 0		
					10/28	SU	11:15:40P	:30		TVGENFITZ1201H	3 , 7 0 0		
33	10/10 - 10/12	06:00A-07:00A	1 , 9 0 0	1	10/12	FR	05:59:20A	:30		TVGENFITZ1202H	1 , 9 0 0		
34	10/10 - 10/12	07:00A-09:00A	1 , 9 0 0	1	10/11	TH	07:55:09A	:30		TVGENFITZ1202H	1 , 9 0 0		
35	10/10 - 10/12	11:00A-12:00P	1 , 6 0 0	1	10/11	TH	11:32:45A	:30		TVGENFITZ1202H	1 , 6 0 0		
36	10/10 - 10/12	12:00P-12:30P	1 , 7 0 0	2	10/11	TH	12:15:32P	:30		TVGENFITZ1202H	1 , 7 0 0		
					10/12	FR	12:20:39P	:30		TVGENFITZ1202H	1 , 7 0 0		
37	10/10 - 10/12	05:00P-06:00P	2 , 7 0 0	2	10/11	TH	05:21:18P	:30		TVGENFITZ1202H	2 , 7 0 0		
					10/12	FR	05:27:44P	:30		TVGENFITZ1202H	2 , 7 0 0		
38	10/10 - 10/12	06:00P-06:30P	3 , 4 0 0	3	10/11	TH	06:28:28P	:30		TVGENFITZ1202H	3 , 4 0 0		
					10/12	FR	05:58:04P	:30		TVGENFITZ1202H	3 , 4 0 0		
					10/12	FR	06:21:18P	:30		TVGENFITZ1202H	3 , 4 0 0		
39	10/10 - 10/12	07:00P-07:30P	3 , 6 0 0	1	10/11	TH	07:24:35P	:30		TVGENFITZ1202H	3 , 6 0 0		

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40	10/10 - 10/14	11:00P-11:35P	3 , 700	3	10/11	TH	11:26:10P	:30		TVGENFITZ1202H	3 , 700		
					10/11	TH	11:31:50P	:30		TVGENFITZ1202H	3 , 700		
					10/12	FR	11:26:13P	:30		TVGENFITZ1202H	3 , 700		

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